



Nongshim Instant Noodles Safe to Eat and Completely Free of Plasticizer (DEHP)

SINGAPORE, June 22, 2011

Naspac Marketing Pte Ltd and Nongshim Korea have jointly announced that all 27 variants of their instant noodle products, including *Nongshim Shin Ramyun* and *Nongshim Shin Ramen*, are safe for consumption and do not contain any plasticizer or phthalates (DEHP) – this compound is not used in the manufacture of its noodles or seasoning.

The Agri-food & Veterinary Authority of Singapore (AVA) released a statement on June 13 declaring all Nongshim instant noodle products available in the local retail market to be free of any phthalate or DEHP contamination.

Similarly, the Centre for Food Safety in Hong Kong has also found no evidence of DEHP contamination after performing stringent tests on Nongshim instant noodle products. Another test centre in Shanghai also certified the noodles safe for consumption.

The companies assure consumers that all shipments are being inspected by the authorities before being exported, while future imports from factories will continue to meet the most stringent quality control guidelines set by AVA in Singapore.

Nongshim instant noodle products continue to remain on the supermarket shelves in Malaysia, Hong Kong, China, Taiwan and Singapore.

Naspac Marketing and Nongshim Korea would like to take this opportunity to thank all valued customers for their support and confidence in Nongshim products.

For general enquiries, please contact Surinna Seah at Tel: 65 511 7300.

For media enquiries please contact Jaime Lim (jaime@prcomm.com.sg) of PR Communications Pte Ltd at Tel: 65 6227 2135.